

LIZABETH WESELY-CASELLA

A LEADING EXPERT IN INTERNAL COMMUNICATIONS SPECIALIZING IN
WORKFLOW, PROCESSES, AND CULTURE



ABOUT LIZABETH

Lizabeth Wesely-Casella is the professional who can create clarity from chaos.

Lizabeth Wesely-Casella is the Founder and CEO of L-12 Services LLC, a firm specializing in internal communications training focused on workflow, processes, and culture.

She is a skilled strategic advisor who helps businesses increase efficiency and effectiveness by providing solutions that foster increased productivity, higher employee satisfaction, and reduced delivery times. Her work has driven successful outcomes for organizations that last for years, including talent retention, client re-acquisition, and streamlined processes that save time and increase revenue.

Lizabeth's work has contributed to successful project outcomes in federal health policy, international program development, and non-profit grassroots management. The L-12 Services client list spans a wide variety of industries including NGOs,

educational programs, technology, and civilian-military lead organizations.

In 2014 Lizabeth organized, and lead the process and communication change coalition supporting program implementation related to First Lady Michelle Obama's signature program Let's Move!.

Using LEAN process improvement and her collaborative nature, Lizabeth calls on her vast range of experience to pass along insights in areas such as change management, administrative systems analysis, internal communications training, and policy development.

Lizabeth holds a BS in business administration and a master certificate in LEAN Six Sigma.

Contact Lizabeth for further details about how L-12 Services can help you business streamline processes, retain and acquire high-caliber talent and reduce costs. Please send an email to info@l12services.com or schedule a discovery call by visiting <https://l12services.com>.



KEYNOTE TALKS

STREAMLINED: Saving Time, Money & Talent Using Exceptional Workflow Strategies

The single most profitable action that businesses can take is to create clarity. If your business encourages innovative problem solving, designs processes that support teamwork, and establishes clear goals with actionable steps to achieve them, you will save time and money, and you will attract and retain high-caliber talent.

In this super-practical and highly actionable talk, Lizabeth Wesely-Casella guides you through key steps to take in order to create an ecosystem that is efficient, effective, and enjoyable. She shares tips on how to identify bottlenecks and broken processes and how to solve those challenged from the talent pool within your organization.

Audience members will learn how to check the health of existing systems, streamline workflow, mine solutions from the grassroots up, and build an environment where teams are invested in the success of the business.

If you feel your team isn't producing at it's best, or that overwhelm is the overarching experience among your staff - this presentation is for you.

OTHER KEYNOTES INCLUDE

Successful & Insightful Communication: How designing the right communications policy will make you money and leverage your team.

The Business Ecosystem: Why creating an environment that fosters success accelerates innovation.

CONTACT LIZABETH

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