

LIZABETH WESELY-CASELLA

A LEADING EXPERT IN INTERNAL COMMUNICATIONS PROCESS, ADMINISTRATIVE SYSTEMS DEVELOPMENT, AND SENIOR-LEVEL EXECUTIVE SUPPORT



TOPICS

TOPICS INCLUDE

STREAMLINED: Saving Time, Money & Talent Using Exceptional Workflow Strategies

Successful & Insightful Communication: How designing the right communications policy will make you money and leverage your team.

The Business Ecosystem: Why creating an environment that fosters success accelerates innovation.

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Interview **Sample Questions**

- What is the single most important action that businesses can take today for a profitable tomorrow?
- Why is a streamlined workplace such a powerful talent attraction tool?
- What metrics are associated with poor internal communications?
- Why should a business look outside itself to solve workflow and culture concerns?
- How does this type of work impact different industries?
- Why is now the time to address workflow and internal communications?
- What areas within the businesses should leaders look to when assessing the health of their workflow and processes?



ABOUT LIZABETH

Lizabeth Wesely-Casella is the professional who can create clarity from chaos.

Lizabeth Wesely-Casella is the Founder and CEO of L-12 Services LLC, a firm specializing in internal communications training focused on workflow, processes, and culture.

She is a skilled strategic advisor who helps businesses increase efficiency and effectiveness by providing solutions that foster increased productivity, higher employee satisfaction, and reduced delivery times. Her work has driven successful outcomes for organizations that last for years, including talent retention, client re-acquisition, and streamlined processes that save time and increase revenue.

Lizabeth's work has contributed to successful project outcomes in federal health policy, international program development, and non-profit grassroots management. The L-12 Services client list spans a

wide variety of industries including NGOs educational programs, technology, and civilian-military lead organizations.

In 2014 Lizabeth organized, and lead the process and communication change coalition supporting program implementation related to First Lady Michelle Obama's signature program Let's Move!.

Using LEAN process improvement and her collaborative nature, Lizabeth calls on her vast range of experience to pass along insights in areas such as change management, administrative systems analysis, internal communications training, and policy development.

Lizabeth holds a BS in business administration and a master certificate in LEAN Six Sigma.

Contact Lizabeth for corporate training, podcast, or speaking engagement. Please send an email to info@l12services.com or schedule a call by visiting <https://l12services.com>.